25019529

QP CODE: 25019529

Reg No : .....

Name : .....

B.COM DEGREE (CBCS)) REGULAR/ IMPROVEMENT/ REAPPEARANCE / MERCY CHANCE EXAMINATIONS, FEBRUARY 2025

Fourth Semester

Core Course - CO4CRT13 - ENTREPRENEURSHIP DEVELOPMENT AND PROJECT MANAGEMENT

(Common for all B.Com Degree Programmes)

2017 Admission Onwards

F5B73B47

Time: 3 Hours Max. Marks : 80

Instructions to Private candidates only: This question paper contains two sections. Answer SECTION I questions in the answer-book provided. SECTION II, Internal examination questions must be answered in the question paper itself. Follow the detailed instructions given under SECTION II

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What do you mean by entreprenurial motivation ?
2. What is social marginality?
3. Who is a cultural entrepreneur?
4. Define the term ecopreneurship.
5. Define small enterprise.
6. Differentiate crash project and disaster project.
7. What do you understand by 'industrial design protection'?
8. What are the objects of Input Analysis?
9. What do you mean by sensitivity analysis?

10. What is a private incubator?
11. What is a workshop bay?
12. Expand NIESBUD.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Bring out the relevance of an enterprise.
14. Explain the compentency requirement for entrepreneur.
15. Explain the importance of dealership.
16. What are the advantges of MSMEs?
17. Explain the phases of project life cycle?
18. Briefly mention the sources available to generate project ideas?
19. Explain the importance of project planning?
20. EDP is a Process of grooming entreprenurs . Explain.
21. What are the objectives of cluster development scheme?

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Explain the role of entrepreneur in the economic development.
23. What are the problems faced by women entreprenuers? How can these problems be overcome?
24. Explain briefly the steps involved in project identification.
25. Explain the contents of a project report.

(2×15=30)